

NEWS RELEASE

FOR IMMEDIATE RELEASE

The Center for Advanced Reproductive Services
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**The Center for Advanced Reproductive Services Designated an
Aetna Institute of Excellence™**

[Farmington, CT... June 5, 2014] – The Center for Advanced Reproductive Services has been designated an Aetna Institute of Excellence™ Infertility Clinic for Assisted Reproductive Technology services.

Aetna makes information about the quality and cost of health care services available to its members to help them make informed decisions about their health care needs. In line with this goal, Aetna recognizes hospitals and facilities in its network that offer specialized clinical services for certain health conditions. Facilities are selected for their unique expertise in consistently delivering evidence-based, safe care.

“The Center is proud to be recognized by Aetna as a Center of Excellence in assisted reproductive medicine, including in vitro fertilization,” stated Paul Verrastro, Chief Operating Officer. “We strive for excellence in patient satisfaction and clinical outcomes in a responsibly managed environment. We take great pride in our successes, and it is gratifying to be recognized for all our hard work.”

The Center for Advanced Reproductive Services has grown to be the largest fertility center in the state with nearly 1000 in vitro fertilization cycles completed in the last year. It was formed in 1998 in the division of Reproductive Endocrinology and Fertility at the University of Connecticut Health Center, and has grown to include over 80 full and part time staff members. The Center offers many advanced techniques to help patients achieve successful pregnancies, and has several office locations throughout the state of Connecticut, including Farmington, Hartford, and New London. For more information about The Center, please call (860) 679-4580 or visit the website at uconnfertility.com.

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