

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

The Center for Advanced Reproductive Services  
263 Farmington Avenue  
Dowling South Building  
Farmington, CT 06032  
(860) 679-4580  
[www.uconnfertility.com](http://www.uconnfertility.com)

**The Center for Advanced Reproductive Services is Recruiting Patients for The  
MultiCenter Registry with Eeva™ (MERGE) Research Study**

*The Center for Advanced Reproductive Services is one of 10 US sites  
participating in the MERGE study*

[Farmington, CT... June 10, 2014]...The Center for Advanced Reproductive Services is recruiting patients for the MultiCenter Registry with Eeva (MERGE) Research Study.

“We are proud to be part of this Auxogyn sponsored clinical study utilizing the Eeva technology,” said Dr. Claudio Benadiva, IVF Laboratory Director at the Center for Advanced Reproductive Services. “We are pleased to offer our patients the opportunity to participate in trials that can bring a deeper understanding of early embryo development to clinical practice.”

On June 10, 2014, Auxogyn, Inc., a leader in women’s reproductive health announced that its first product, the Eeva System, received clearance from the U.S. Food and Drug Administration through its de novo classification process, a regulatory pathway for select novel, low- to moderate-risk medical devices that are first-of-a-kind. The Eeva System enables in vitro fertilization (IVF) clinicians to offer the proprietary Eeva Test. Eeva, the Early Embryo Viability Assessment Test, is used by IVF laboratories to analyze early embryo development and to aid in the selection of the best embryo for transfer. It is the first prognostic, non-invasive test that provides objective information regarding embryo

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1. Wong et al. in *Nature Biotechnology*, 2010.
2. Conaghan et al. *Fertility & Sterility*, May 2013  
WIRB 20130148 (#11411512.0)

development to help optimize treatment plans for their patients. At the heart of Eeva is software that was designed to assess critical differences in early embryo growth and determine an embryo's viability and the potential for further development.

The Eeva Test was developed based on landmark research conducted at Stanford University<sup>1</sup> that discovered that early embryo growth events can predict embryo development and reflect the underlying health of the embryo.

Auxogyn Inc. recently completed a multi-center clinical trial using Eeva with 54 patients and 758 embryos. The results from the trial supported that when embryologists used Eeva in conjunction with their traditional techniques they were able to correctly identify non-viable embryos 86% of the time vs. only 58% of the time without using Eeva<sup>2</sup>.

The goal of the MERGE study is to record and evaluate the use of traditional embryo grading techniques combined with Eeva in the treatment of in vitro fertilization.

If you are interested in participating in this research study, please contact Dr. Evelyn Neuber, The Center for Advanced Reproductive Services, 860.679.4612 for more information.

### **About The Center for Advanced Reproductive Services**

The Center for Advanced Reproductive Services has grown to be the largest fertility center in the state with nearly 1000 in vitro fertilization cycles completed in the last year. It was formed in 1998 in the division of Reproductive Endocrinology and Fertility at the University of Connecticut Health Center, and has grown to include over 80 full and part time staff members. The Center offers many advanced techniques to help patients achieve successful pregnancies, and has several office locations throughout the state of Connecticut, including Farmington, Hartford, and New London. For more information about The Center, please call (860) 679-4580 or visit the website at [uconnfertility.com](http://uconnfertility.com).

1. Wong et al. in *Nature Biotechnology*, 2010.

2. Conaghan et al. *Fertility & Sterility*, May 2013  
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## **About Auxogyn**

Auxogyn hopes to change the field of reproductive health by translating scientific discoveries in early embryo development into clinical tools. For more information regarding Auxogyn and Eeva, please visit [www.auxogyn.com](http://www.auxogyn.com) and [eevaivf.com](http://eevaivf.com).

1. Wong et al. in *Nature Biotechnology*, 2010.
2. Conaghan et al. *Fertility & Sterility*, May 2013  
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