



An academic affiliate of UCONN School of Medicine
www.uconnfertility.com

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**State's Leading Fertility Center Opens in Branford
The Center for Advanced Reproductive Services
Opens Their Fourth Location**

Branford, CT, December 18, 2018... The Center for Advanced Reproductive Services announces it is opening a new satellite location for its services in Branford's Stony Brook Medical Center at 6 Business Park Drive in March 2019. Appointments will be taken beginning in January 2019.

The new Branford location joins the Center's main facility in Farmington, plus two additional satellite locations in Hartford and New London. According to the Center's CEO, Paul Verrastro, "We are excited to open our new Branford facility to better serve patients in New Haven county and surrounding areas. Fertility treatment can require many trips to our facilities, so we made sure our new office is designed specifically for patient convenience and comfort. Easily accessible off main highway routes, our new location offers free parking, private waiting areas, and comfortable, patient-friendly rooms."

In 2015, the Center opened a state-of-the-art, custom-designed facility in Farmington featuring one of the most highly advanced IVF labs in the world including an innovative air purification and irradiation technology called the LifeAire System. New data from in vitro fertilization programs using LifeAire System demonstrates dramatic increases in clinical pregnancies through in vitro fertilization.

The Center for Reproductive Services is Connecticut's largest fertility program, and one of the most successful in the country. Started in 1984, the Center employs over 100 individuals in the state and is responsible for the births of close to 13,000 babies. The Center is an academic affiliate of the University of Connecticut School of Medicine and runs the fellowship program in Reproductive Medicine and Infertility at the UConn School of Medicine. The Center for Advanced Reproductive Services is managed by In Vitro Sciences, Inc., a subsidiary of Women's Health USA, Inc. (Whusa). Whusa is a family of companies dedicated to providing the best in business management solutions in partnership with physicians.

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About The Center for Advanced Reproductive Services

The Center for Advanced Reproductive Services has grown to be the largest in the state and one of the most successful fertility centers in the country, responsible for the births of over 12,000 babies. Started in 1984, the Center has grown to include over 100 full and part time staff members. The Center offers many advanced techniques to help patients achieve successful pregnancies, and has several office locations throughout the state of Connecticut, including Farmington, Hartford, New London and Branford. The Center is an academic affiliate of UConn School of Medicine. For more information about the Center, visit www.uconnfertility.com.

About Women's Health USA

Women's Health USA strives to provide the best quality and value in healthcare for women, while at the same time supporting and enhancing the role of independent physicians. Whusa offers administration and management services to physician practices, consulting to the health care industry, and management services to fertility physician practices specializing in advanced reproductive medical services. The organization provides a unique combination of experts and exclusive relationships to help patients, clinicians and the organizations that serve them. For more than 15 years, Whusa has been a valued partner to nearly 300 Ob/Gyn providers in Connecticut and New York, providing clinical excellence guidelines and operational tools to help them and their more than 350,000 patients thrive. With its most recent expansion, Whusa now provides services to 16 physician groups in six states. For information on Whusa, visit www.whusa.com.

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